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Isaac Braley, BTS Asset Management President, to Speak at 2015 Pershing INSITE Conference on Alternative Fixed Income Strategies

LEXINGTON, MA, June 2, 2015 – [BTS Asset Management](#) President Isaac Braley will present this Friday at the Pershing INSITE Conference to be held on June 3-5 in Orlando, Florida.

Braley will be a panelist on June 5 at 9:15 a.m. covering how to analyze alternative fixed income strategies and communicate them to investors:

Connecting the Dots in a World Full of New and Unconventional Strategies

Traditional investments—from equities to fixed income—have been joined by unconstrained, non-traditional alternative asset classes. Knowing why you use certain strategies is not enough. You have to understand when to go big or go home. Panelists will discuss how to simply explain to clients these sensible strategies to gain exposure and position portfolios for market conditions.

Source: <http://insite.pershing.com/events/insite/agenda.html>

“For many investors, a tactical bond approach makes a lot of sense right now. One challenge is how to approach due diligence of nontraditional products in order to ensure portfolio allocations meet investors’ specific needs including risk tolerances,” said Isaac Braley.

About BTS Asset Management

Founded by [Vilis Pasts](#) in 1979, [BTS Asset Management](#) is one of the oldest risk managers, managing traditional assets with a nontraditional approach. BTS has a multi-year track record in tactical fixed income and equity management. Our goal is to find opportunities with the

potential to take advantage of rising markets while working to manage losses during downturns. BTS seeks to preserve capital; aims to offer downside protection and upside potential; and strives to reduce volatility while delivering consistent long-term returns.

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