



Media Advisory
For additional information contact:
Bill Diamond, BTS Asset Management
(800) 343-3040 ext. 316
bdiamond@btsmanagement.com

BTS Asset Management Launches Two New Websites

BTS Funds and BTS Management websites expanded with additional resources for investment professionals and investors

LEXINGTON, MA, October 14, 2017 – BTS Asset Management, Inc. has launched two newly redesigned and expanded websites at www.btsmanagement.com and www.btsfunds.com.

The BTS Management site provides resources for financial professionals including information and key documents relating to the firm’s investment strategies, which are offered in both separate accounts and a mutual fund. Strategies include tactical asset allocation, strategic asset allocation, and a multi-strategy portfolio.

The BTS Funds site provides resources for mutual fund investors, including an overview of the firm’s investment philosophy focused on “the right bond at the right time” and of the firm’s history.

Both sites offer BTS white papers and other materials designed to help investors as they consider portfolio allocations in the fixed-income and alternatives portions of overall portfolios.

About BTS Asset Management

Founded in 1979, [BTS Asset Management](http://www.btsmanagement.com) is one of the oldest risk managers, managing traditional assets with a nontraditional approach. BTS has a multi-year track record in tactical fixed income and equity management. Our goal is to find opportunities with the potential to take advantage of rising markets while working to manage losses during downturns. BTS seeks to preserve capital; aims to offer downside protection and upside potential; and strives to reduce volatility while delivering consistent long-term returns.

###